


Getting Started with [VideoGen](#): A Step-by-Step Tutorial

This guide will walk you through setting up your account, generating your first AI video, and customizing it to perfection using VideoGen.


1. Creating Your VideoGen Account

- **Sign Up:** Navigate to the [VideoGen](#) homepage and click the "Get started" button. You can sign up using your Google account or your email address.
- **Create Password:** If you choose the email option, you'll be prompted to create and confirm a password.
- **Verify Your Email:** VideoGen will send a verification link to your email. Click this link to confirm your account.
- **Answer Initial Questions:** You'll be asked a few simple questions about how you plan to use the platform.



Sign up in seconds

Join 4M+ others creating videos with VideoGen.

 Continue with Google

Or

Email

Continue with email

Already have an account?
[Sign in](#)

2. Choosing Your Plan

- **Select a Plan:** VideoGen offers a free, but limited, plan. For full access to features like unlimited video creation and downloads, you can upgrade to a Pro plan.
- **Payment:** The Pro plan is available for a monthly fee of \$24 or a yearly subscription at \$12 per month (a 50% savings). You can pay with various methods including credit card, Amazon Pay, Google Pay, or bank transfer.
- **Subscribe:** After entering your payment details, click "Subscribe" to complete the process.

Upgrade to Pro to create unlimited videos.



Pro

For hobbyists, nonprofits, & small creators.

Continue with Pro

I need a Business plan

- ✓ Unlimited videos & downloads*
- ✓ Upload media (images, videos, audio)
- ✓ Unlimited custom video templates
- ✓ Generative AI images
- ✓ 10K character limit per video
- ✓ 100 GB storage

See all features [↗](#)

3. Navigating Your Workspace

Once subscribed, you'll land on your VideoGen workspace.

- **Main Panel:** This is where all of your video projects will be displayed.
- **Left-Side Menu:** Here you'll find key features:
 - **Generate a video:** The main tool for creating new videos.
 - **Media:** A library to upload and store your images, video clips, and audio files.
 - **Brand Kit:** Allows you to create a brand profile with a specific writing style and knowledge base to maintain consistency across your videos.
 - **AI Artist:** A tool to generate unique, copyright-free images from text prompts.

4. Generating Your First Video

- **Start Creating:** Click the "Generate a video" button on the main dashboard or in the left-side menu.
- **Enter Your Prompt:** In the text box, type or paste your idea or script for the video. This can be a short sentence or a detailed, multi-paragraph script.
- **Adjust Settings:**
 - **Language:** Choose from over 40 languages.
 - **Video Length:** Select a length from "Very short" (approx. 75 words) to "Very long" (approx. 1,000 words), or set a custom word count. A 150-word script will be about one minute long.
 - **Brand:** Select the brand profile you created in the Brand Kit.
- **Generate:** Click the red "up arrow" button to let the AI start creating your video script and scenes.

5. Customizing Your Video

On the next screen, you can fine-tune the video before final generation.

- **Choose Footage Type:**
 - **Standard Stock:** Uses stock videos and images.
 - **Generative Images:** Uses AI-generated visuals based on your script.
 - **Premium iStock®:** (Business plan only) Uses high-quality stock media.
- **Set Clip Pace:** Control how frequently the clips change, from "Fast" (every 5-15 words) to "Very slow."
- **Select Orientation:** Choose between Landscape (16:9), Portrait (9:16), or Square (1:1).
- **Generate Video:** Once you are happy with these settings, click "Generate video."

6. Fine-Tuning in the Video Editor

VideoGen will generate your complete video, including the script, voiceover, visuals, and captions. You can then make detailed edits.

- **Change the Voiceover:** Click the microphone icon above the script to browse and select from hundreds of AI voices. You can filter by language and accent.
- **Add Background Music:** Click the musical note icon on the timeline to choose a track from the copyright-free library or upload your own. You can adjust the volume to ensure it doesn't overpower the voiceover.
- **Style Captions:**
 - Turn captions on or off using the "Captions" button above the script.
 - Click the "Caption style" button above the video preview to customize. You can choose from popular presets or manually adjust the font, color, size, and position.
- **Edit the Timeline:**
 - **Split Scenes:** Place the playhead where you want to make a cut and click the "Split" (scissors) icon.
 - **Delete Scenes:** Select a scene on the timeline and click "Delete."
 - **Add Scenes:** Click the plus (+) icon to add new text or have the AI generate a new scene.
 - **Regenerate Scenes:** If you're not happy with a particular visual, select the scene and click "Regenerate" in the right-side menu.

7. Exporting Your Video

- **Share and Export:** When your video is complete, click the "Share" button in the top-right corner.
- **Choose Resolution:** Select your desired resolution, up to 4K.

- **Export:** Click "Export video." The process may take a few minutes, and you will receive an email notification when it's ready for download.

Watch this YouTube video, "[Step-by-Step Guide to Making AI Videos with VIDEOGEN](#)," for a better understanding.